

INVITATION FOR
PAPER & PARTICIPATION
IN

**NATIONAL SEMINAR
-CUM-WORKSHOP**

On
"REFORMS IN HIGHER EDUCATION
ADMINISTRATION:
ISSUES, CHALLENGES & PLANNING"

March 15 to 17, 2013

Venue

Hotel Dolphin, Digha

Barrister Colony, (*Behind Saikatabas*), Old Digha,
Purba Medinipur, West Bengal, India

**Organized By
West Bengal University Officers'
Association**

**Jadavpur University Salt Lake Campus,
Block-LB, Sector-III, Kolkata-7000980098**

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NATIONAL SEMINAR-CUM-WORKSHOP
ON
“REFORMS IN HIGHER EDUCATION ADMINISTRATION:
ISSUES, CHALLENGES & PLANNING”

• **INVITATION:**

It is our pleasure to invite all concerned to participate and present their research papers at the forthcoming *National Seminar-cum-Workshop* on “*REFORMS IN HIGHER EDUCATION ADMINISTRATION : ISSUES & CHALLENGES & PLANNING*”, which is scheduled to be held at **Hotel Dolphin, Digha, Purba Medinipur, West Bengal, from 15th to 17th March 2013.**

It is expected that a good number of Academic Administrators (Officers), Academicians, Policy makers from all the Universities of West Bengal and some other Indian Universities will participate in the said National Seminar-cum-Workshop to interact and exchange their views regarding the issues and challenges of Higher Education Administration and Planning.

• **EMERGENCE OF THE NATIONAL SEMINAR-CUM-WORKSHOP:**

The objectives of the Higher Education Policy of the pre-independence era have experienced major shifts after independence. But in course of time paradigm shift in aims and objectives of Higher Education in India have already been made. The HRD Ministry and the National Planning Commission have pushed for various reforms in higher education to tackle the "deteriorating quality" and "eroding public confidence" in country's public education system. Country's national objective is to double enrollment in higher education by 2020. The plan has identified 15 strategic issues including increasing the capacity of existing institutions to enroll more students rather than starting new institutions, which need ministry's immediate attention in the next five years. However, in the meantime Central Govt. has already passed the Foreign University Bill. And as a result there are different types of Administrative and Planning setups on Higher Education Institutions. Moreover, impact of globalization, privatization, FDI etc. have raised various issues and challenges in Higher Education Planning and Administration. The Academic administrators, Academics, Policy-makers and obviously politicians have to address the issues and challenges for making progressive Reforms in Higher Education Planning and Administration.

In this connection we may mention a portion of a letter Mr. Montek Singh Ahluwalia wrote to new HRD minister MM Pallam Raju - “..... The strategy to improve quality should be based on national initiatives that benefit a wider range of institutions by creating a strong performance culture through effective use of competitive grants, focus on evaluation and feedback of both teaching and research and ensure transparency through information disclosure to enhance student choice,”.

• **FOCAL THEME OF THE NATIONAL SEMINAR-CUM-WORKSHOP :**

“REFORMS IN HIGHER EDUCATION ADMINISTRATION & PLANNING: ISSUES & CHALLENGES”.

Sub Themes:

- I) Reforms in the hierarchy system in Academic administration for more decentralized and participative decision making.
- II) Impact of Globalization, Privatization & FDI in Higher Education Reforms in India
- III) Reforms in Assessment and Evaluation process
- IV) Reforms in Financial management systems
- V) Reforms in Open & Distance Mode of Learning for quality assurance.
- VI) E-governance in administrative processes

• **DATE & TIME : 15th (11.00am) to 17th (10.00am) March 2013**

• **REGISTRATION : For Members : @Rs.200/- (for Guests : @Rs.1500/- for two days)**

Last Date of Registration : February 25, 2013

• **VENUE : Hotel Dolphin, Barrister Colony, Old Digha, Purba Medinipur, West Bengal, India**

Ph:03220-266248, Mobile: 09163312222

email: j.haldar@yoshadainternational.com , www.yoshadainternational.com

• **HOW TO ARRIVE AT DIGHA : (i) By Train – From Howrah Stn to Digha**

(ii) By Bus– From Esplanade/ Howrah- by State Bus/ South Bengal/ Volvo/ Private Express Bus, (Stoppage- Old Digha, Saikatabash)

Dr. Asit Kumar Das
President, WBUOA

Dr. Subir Chandra Chakraborty
General Secretary, WBUOA

WEST BENGAL UNIVERSITY OFFICERS' ASSOCIATION

Jadavpur University, Salt Lake Campus, Block-LB, Sector-III, Kolkata- 98 ,E-Mail-asitkd@hotmail.com

REGISTRATION FORM

To
The General Secretary
West Bengal University Officers' Association
Kolkata-700 098

Dear Sir,

Please register the names of the following participants for attending the **National Seminar-cum-Workshop, scheduled on 15th March to 17th March 2013 at Digha, Purba Medinipur, West Bengal.** Abstract and full Paper/ Poster (which to be presented) as mentioned against their names, will be sent by March 01 and March 05, 2013, respectively.

1. Name of the University: _____

2. Name of the Participants:

Sl No	Name of the Participant (BLOCK LETTERS)		Sex F/M	Designation	Mobile No. & E-Mail ID	Title of the Paper/ Poster to be presented
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						

Note: (i) Please attach separate sheet, if number of participants are more (ii) Submit Separate list of GUESTS (if any)

3. Details of Payment:

(The Cheque/ Demand Draft/ Pay Order to be drawn in favour of "West Bengal University Officers' Association" payable at Kolkata. For NEFT payment: State Bank of India, Jadavpur University Branch, Jadavpur, Kolkata- 700 032, Savings A/C No.:32660916434 IFS Code: SBIN0000093.)

Head	Number of Participants/ Members (A)	Rate (Rs.) (For two days) (B)	Total Amount (Rs.) (A) X (B)	Remarks
1. Registration Fees for members		X @Rs.200/-		
2. Guest Charges (If any)		X @Rs.1500/-		
3. Unit Membership fees for 2012-13		X @Rs.25 + Rs.500		
4. Arrear Unit Membership Fees (if any)				
5. Advertisement				
6. Donation				
7. Other				
Total				

Date:

.....
Signature of Secretary/ President/ Treasurer/Member of the Unit

Ph. No. E-mail.....

Digha



Hotel Dolphin

Hotel Dolphin welcomes you for a comfortable and memorable experience at **Digha**. Standing proudly in a prime location at the heart of Digha, there is easy access to local attractions, transport and the beach! We offer hospitality and services to suit all needs, from globe trekking tourists and their families to business professionals. Hotel Dolphin is sure to offer you a memorable stay.

Hotel Facilities:

Air conditioning, Satellite television, In room telephone, 24 hour room service, Early check-in and late check-out, Family suites, Car Parking, Multi-cuisine restaurant. Indoor & Outdoor games, Laundry service, Childrens Park. VISA & MASTER CARDS accepted etc.

Rooms & Amenities:

A choice of newly renovated rooms with all modern amenities. We can offer in-room dining for a more private setting. The Family Suite consisting of three bedrooms with a dining hall is ideal for vacation for a big family. Cottage AC consists of two bedroom with a dining space ideal for mid size family. Maharaja Suite is one the top floor and has the best view having two bedrooms. The Deluxe AC, Economy AC and Non AC Room consist of one bedroom and one bathroom and offer a luxurious stay for a small family.

Location:

Air: Kolkata - 185 Kms.

Rail: Digha - 4 Kms.

Road: Frequent Bus services to Digha available daily, every half an hour, from Kolkata.



Contact - **Hotel Dolphin Digha**
(THE YASHODA GROUP)

Barrister Colony, Digha- 721428, W.B., INDIA

PH.: (03220) 266248, Mobile : 9163312222, 9800849321

E-mail : j.halder@yashodainternational.com

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WEST BENGAL UNIVERSITY OFFICERS' ASSOCIATION

Jadavpur University, Salt Lake Campus, Block-LB, Sector-III, Kolkata- 98 ,E-Mail-asitkd@hotmail.com

APPEAL FOR SPONSORSHIP

To

Dear Sir/Madam,

It is our pleasure to inform you that a National Seminar-cum-Workshop on "REFORMS IN HIGHER EDUCATION ADMINISTRATION: ISSUES, CHALLENGE & PLANNING" is scheduled to be held at Digha, Purba Medinipur, West Bengal, from 15th to 17th March 2013.

A good number of Academic Administrators/ Officers/ Academics / Policy makers from all most all Universities of West Bengal and some other states will participate in the said National Seminar-cum-Workshop to redress the Issues and Challenges of Higher Education Administration and Planning.

In this connection it is to be noted that a *Proceedings Volume (Souvenir)* will be published, containing the Research Papers to be presented in the National Seminar and the Proceedings to be adopted in the said Seminar.

We would request you to sponsor our above noted National Seminar in any of the following form. Hope you will be kind enough to extend your full cooperation for making the programme a grand success.

Thanking you,
Yours Sincerely,

Dr. Subir Chandra Chakraborty
General Secretary, WBUOA

SPONSORSHIP ACCEPTANCE

To

The General Secretary
West Bengal University Officers' Association
Kolkata-700 098

Dear Sir,

We are pleased to inform you that we would like to sponsor you above noted programme and/ or give advertisement of our Firm/ institute in the Souvenir to be published at the National Seminar-cum- Workshop, scheduled on 15th March to 17th March 2013 at Digha, Purba Medinipur, West Bengal.

Sponsorship/ Advertisement Tariff	Amount(Rs.)	Mark(Yes) in appropriate box
Back Cover (Colour) (18 cm X24 cm)	30,000/-	
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Ordinary Full Page (Black) (18 cm X24 cm)	10,000/-	
Half Page (Black)	05,000/-	
Dinner/ Lunch Sponsor	50,000/-	
Banner/ Festoon	05,000/	

A crossed Cheque/DD No.....dated.....of Rs.....drawn on
.....(bank name) in favour of "West Bengal University Officers'
Association" payable at Kolkata is attached. (Matter/ Soft & Hard copy (ies) for advertisement/ Banner / Festoon is/ are attached
herewith)

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Signature with Seal